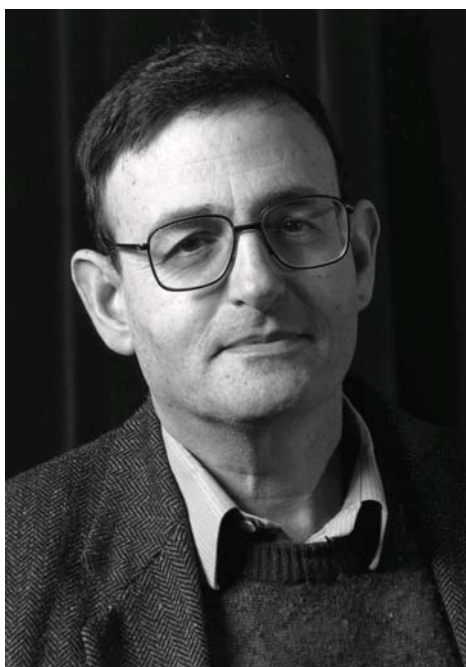


THE OXFORD–UPPSALA LECTURES AND SEMINARS



PROFESSOR AVNER OFFER

*Chichele Professor of Economic History, University of Oxford
Fellow at All Souls College, Oxford, and
Fellow of the British Academy*

History and Economic History at Oxford

The Faculty of History at Oxford is one of the world's largest centres for graduate studies in history. Oxford's library and archival resources are unrivalled, and in most areas the History Faculty provides an excellent level of expertise, either through its own academic postholders, or through specialists in closely related faculties and departments. Close to 500 graduate students work at any one time under the auspices of the History Faculty, and out of numerous applications the Faculty accepts up to 170 new graduates each year. University of Oxford is famous for its many scholars in the field, which includes Professor Robert C. Allen, Professor Knick Harley, Professor Jane Humphries, and Professor Avner Offer.

Professor Avner Offer's current research:

"From Social Democracy to Market Liberalism, c. 1970–2015"

The post-war "golden age" of economic growth also built up American and European welfare states. This settlement was successfully challenged in the 1970s by a coalition of business, taxpayers, consumers, ideologists and social scientists. From this core of discontent, market liberalism has retrieved the intellectual and political hegemony it had previously lost, and continues to advance across the globe, though much evidence suggests that it may have already reached its high-water mark. The project investigates the origins, attributes, and drivers of this movement, its successes, failures, and prospects. In particular, it considers the role of human capital, technological change, economic fundamentals, social disruption and cognitive constraints in explaining the New Right, The Washington Consensus, the fall of communism, de-regulation, privatisation, and globalisation.

Professor Offer also continues to keep up with, to research and occasionally to publish in his other fields of interest, international political economy (with special reference to war), c. 1870–1920, rural and urban land tenure, and the economic determinants of well-being and quality of life. In all of these fields, he has a secondary interest in law.

THE OXFORD–UPPSALA LECTURES AND SEMINARS

PROGRAMME

Tuesday 29 April 2008

10.30–11.30 (not open to the public)

Seminar at the Swedish Ministry of Finance,
Stockholm

**INDIVIDUAL PRUDENCE AND
PUBLIC POLICY**

14.15–15.30 (Sal B159, Ekonomikum)

Lecture open for all graduate students in
Humanities and Social Sciences

CAUSATION IN HISTORY

Monday 5 May 2008

10.15–11.30 (Sal B125, Ekonomikum)

Lecture open for all graduate students in
Humanities and Social Sciences

**MAKING BAD DECISIONS:
COGNITIVE BIASES AND
RATIONAL CHOICE**

13.15–15.00 (Sal K412, Ekonomikum)

Research Seminar at the Department of
Economic History

**WOMEN AND CHILDREN UNDER
AFFLUENCE: THE UK AND USA
SINCE 1950**

Recommended readings:

Offer, Avner, *The Challenge of Affluence. Self-Control and
Well-Being in the United States and Britain since 1950*
(Oxford: Oxford University Press, 2006), chapter 3–4.

Tuesday 6 May 2008

13.15–14.30 (Sal IV, University Main Building)

Open Lecture at Uppsala University (open for
the public)

**THE CHALLENGE OF AFFLUENCE:
SELF-CONTROL, WELL-BEING AND
FUTURE SHOCK**

For more information, please send an e-mail to the director of the Oxford Group
at Uppsala University: Christopher.Lagerqvist@ekhist.uu.se